ENGLISH 10   NAME _____

WEB PAGE EVALUATION CHECKLIST

Use the CRAP questions below to evaluate each of the web pages you have

selected. Place a check mark beside all questions you can answer with a **Yes**.

Site Name _____

Site URL _____

Currency/When:

_____ Is the page dated?
_____ Is the date current enough for your purposes?
_____ Is the page well maintained?
_____ Are all links current and working?

Reliability/What & Why:

_____ Is the site free of obvious bias?
_____ Is emotion used as a means of persuasion?
_____ Are arguments well supported with facts, statistics, and other evidence?
_____ Is there a list of the sources of these facts, stats and other evidence?
_____ Are opposing points of view well-addressed?
_____ Can you tell if other experts in the field think this is a reputable page? Conduct a *link:* command in Google's search box to see who links to this page.
_____ Was the information on the page originally published in a generally-respected periodical?
_____ Is there advertising on the page? If so, is the advertising clearly differentiated from the informational content?
_____ Are there hyperlinks to other or alternative viewpoints? Look for any "links," "additional sites," or "related links" on the page.
_____ Do these hyperlinks work? Do they represent other viewpoints?
_____ Is a bibliography of sources provided? Does the information lead you to other sources, both print and Web, that are useful? Does it support the information found in those other sources?
_____ Is the page well-organized and logically presented? Is it easy to read and navigate? Is the spelling and grammar correct on the page?
_____ Do images on the site appear to be free of photo-enhancement? Look for consistent shadows, jagged edges and identical objects. Think logically about whether the image is believable.
_____ Are charts and/or graphs clearly labeled and easy to read? Are the sources of these graphics provided so they can be verified?

Authority/ **W**ho & **W**here:

_____ Can you identify a specific person or group who is the author of the page?
_____ Does the site have a .gov, .mil, or .edu suffix on the URL? Is that source appropriate to your topic?
_____ If it is a personal page or site, is it associated with a reputable hosting platform? (Look for **~** or **%** or "**users**," "**members**," "**people**" in the URL)
_____ Is an email address and/or phone number provided to facilitate contact with the author?
_____ Are the author's credentials provided? Do these credentials relate to the topic?
_____ Is the author respected?   Look up the author in Google.
_____ Is the author affiliated with organizations that relate to the topic of the page?
_____ Is the page's publisher clearly identified? Is the page published by an entity that makes sense?
_____ Does the site include an official logo of the sponsoring organization?

Purpose/ **W**hy:

_____ Does the home page indicate the site's purpose either through a mission statement, "About Us" or philosophy of some kind?
_____ Is the site created to inform or explain, providing facts and data for support?
_____ Is the site's purpose not to entertain, persuade or sell you on an idea or product?

So, did your **CRAP** detector go off? Or are you comfortable that this site is reliable enough to use for your assignment? Will you use it? Explain your decision to use the site or not, using specifics you uncovered from your CRAP detection to support your decision. (Remember, every checkmark/Yes makes the site more credible.)

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